

**Preparing for Your IPO Makes all the Difference.**

**We get it.** Your IPO is a transaction and a transition. Going public is a transformational event for any organization. A company’s future can depend on the success of two things, the complex offering itself and the transition to life as a public company.

The offering requires extensive coordination. Company personnel, bankers, lawyers and auditors must each work with multiple levels of quality control to ensure an accurate and compliant registration statement. High demands will fall on the finance department to ensure required audits are completed smoothly, quarterly financial statements are consistently prepared and the extensive and required disclosures are accurately drafted. All of this without relief from the daily operational needs of the business.

Beyond the transaction, companies who enter public-company life unprepared pay a significant price. Public shareholders are demanding, and SEC and listing exchange regulations require information accuracy and timeliness. Being ready for these demands requires careful planning and support across the organization. All company functions are impacted, and strong planning can have a major impact on internal and external credibility. **We can help.**

**IPO Path**

In preparing for the transformational steps along the IPO path, companies benefit from early recognition of their strengths and limitations within the organization, as well and where they may need to look for outside assistance. Our team can help you optimize your results for any of these steps or throughout the entire process.

**The IPO Value Journey**



## CASE STUDY: High-Growth Life Sciences Company

### CHALLENGE

A high-growth life sciences company didn't have the systems and processes in place to meet the demands of being a public company. In addition, their accounting staff was small and didn't have the capacity or capabilities to develop systems or processes.

### SOLUTION

We provided experts in various areas to support the existing team. Our technical consultants managed the S-1 process, our equity outsourcing team migrated the company's data to a more robust equity system and managed the stock administration function. Our Sarbanes-Oxley consultants built and strengthened processes and internal controls to meet the demands of a public company. Our ERP experts conducted a system selection project to assist with upgrading their accounting function.

### RESULT

Streamlined processes and internal controls to support the company as it continues to grow and mature. The company completed a successful IPO and effected a smooth transition into the many demands of being a public company.

## CASE STUDY: Mid-sized Consumer Device Company

### CHALLENGE

In preparing for an IPO, a mid-sized consumer device company needed assistance cleaning up their financial records for the audit and quarterly reviews for the S-1.

### SOLUTION

We assisted with cleaning up the financial statements, which included pushing back year-end audit adjustments into the correct quarters and recording stock compensation expense in the correct periods for option grants and preferred stock warrants; preparing the supporting schedules requested by the external auditors to support the audit and quarterly review; leading the drafting process for the S-1; and documenting the processes and internal controls for future compliance with Sarbanes-Oxley.

### RESULT

Accurate financials for the audit and a consistent financial reporting process moving forward.

**We're here to help.** With more than 30 years of professional services experience providing coordinated, cross functional teams, we stand ready to help our clients address their most pressing challenges.