Accretive
SOLUTIONS

OPTIMIZING YOUR DATA

Is your organization struggling to harness your data resources to drive continuous improvement and growth? Are you able to accurately measure the success you are experiencing? Have you attempted Data Analytics and Business Intelligence initiatives that never got off the ground or failed half-way through?

We Get It. Using data effectively is critical to the success of your organization. But there are no out-of-the-box solutions. Each organization has its own challenges. It takes an understanding of what makes your company unique.

Whether you need to integrate data from business unit silos or better understand your marketing and sales efforts across online and offline channels. Whether you need reliable reporting to demonstrate profitability and growth to your investors or an executive dashboard for your leadership team to make informed decisions. Working with data to ensure accurate and reliable results requires a holistic approach. Avoiding getting bogged down in costly projects that never quite do what you need them to do requires an agile approach.
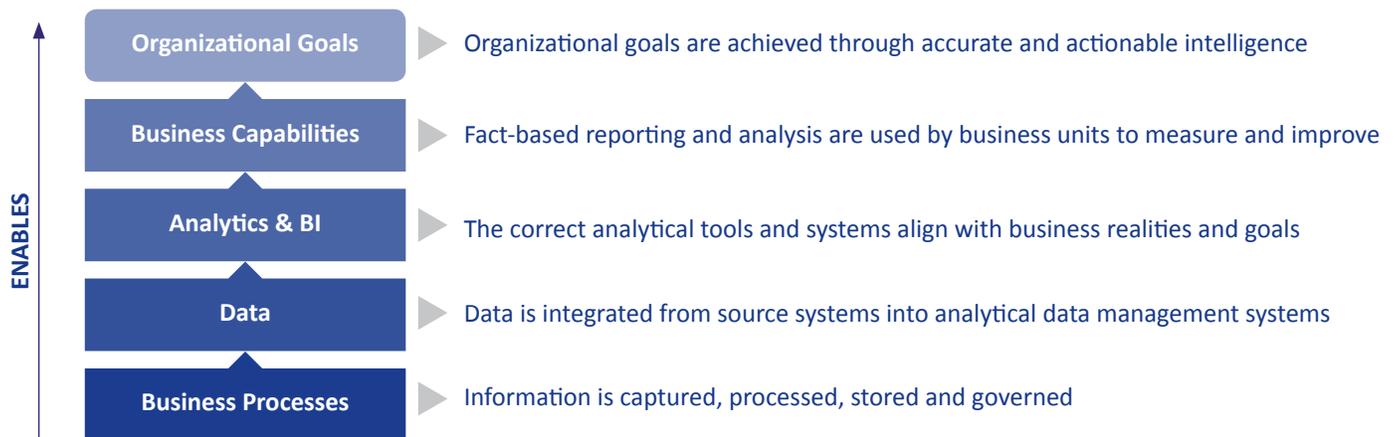
Our Holistic Approach
Being successful with Data Analytics and BI requires a holistic approach to understanding how data and analytics is used in your organization to achieve your organizational goals.

TYPICAL CHALLENGES

- We need to use data better to drive business improvement or demonstrate value to investors

- We don't have a single view of the customer

- We sell and market on the web, mobile and offline but have little coordination among channels

- We cannot achieve our goals because of outdated or ineffective business processes and/or systems

- Our data is locked in silos and we cannot access it in one reporting system

- We don't trust the results coming from our systems

- We rely too much on Excel

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We start by aligning these five dimensions with your goals. Then we transform that into actionable intelligence used by the business units to drive performance.
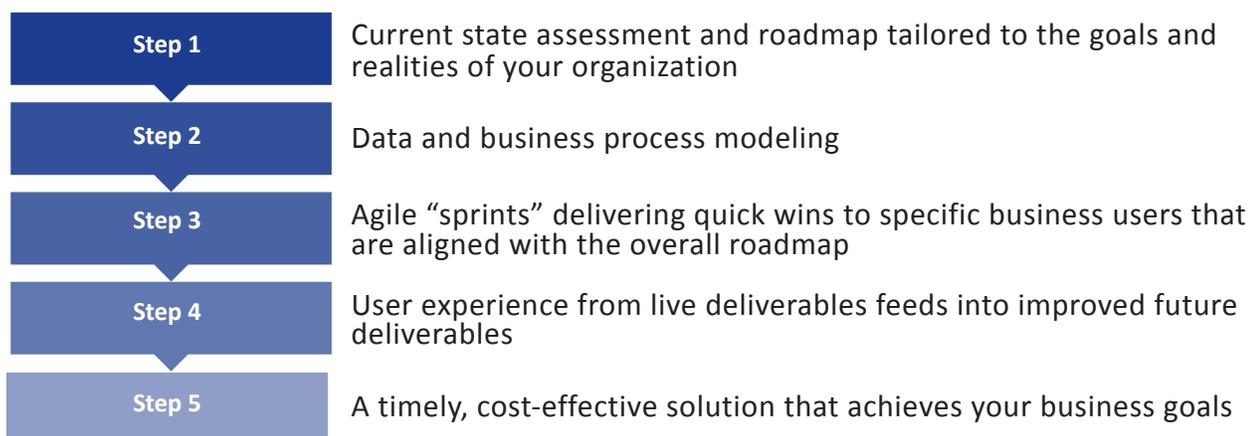
Five Dimensions of Successful Data Analytics & BI

Organizational Goals	Organizational goals are achieved through accurate and actionable intelligence
Business Capabilities	Fact-based reporting and analysis are used by business units to measure and improve
Analytics & BI	The correct analytical tools and systems align with business realities and goals
Data	Data is integrated from source systems into analytical data management systems
Business Processes	Information is captured, processed, stored and governed

ENABLES

Our Agile Approach

There is no one-size-fits-all approach to Data Analytics and BI. Every solution is custom because every organization has its own challenges and goals. By following an Agile approach, customized solutions can be delivered in a timely and cost-effective manner that delivers value to business users at each step in the process.

Our Agile approach to Data Analytics and BI can be summed up in the following five steps:

Step 1	Current state assessment and roadmap tailored to the goals and realities of your organization
Step 2	Data and business process modeling
Step 3	Agile "sprints" delivering quick wins to specific business users that are aligned with the overall roadmap
Step 4	User experience from live deliverables feeds into improved future deliverables
Step 5	A timely, cost-effective solution that achieves your business goals

For more information regarding how Accretive Solutions can assist your company with Data Analytics and BI Services, please contact your local Client Development Manager.